

BLUE MARBLE Benefit

Special event at



October 5, 2018

SPONSORSHIP OPPORTUNITIES

Proceeds from the Blue Marble Benefit support **bay.org's** mission to protect, restore and inspire conservation of San Francisco Bay and its watershed, from the **Sierra to the Sea™**.

Benefits	SOLD OUT		
	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Event Tickets	10	10	10
Tickets to VIP Reception	10	10	10
Tickets and Behind-the-Scenes Tour at Aquarium of the Bay	8	6	4
Logo on Benefit E-Mail Blast	✓	✓	✓
Event Branding	✓	✓	✓
Verbal Acknowledgment at VIP Reception	✓	✓	
Lunch & Learn (Scientist or Educator At Your Company)	✓		
Program Advertisement	Full Page Ad	2/3 Page Ad	1/3 Page Ad
Web Recognition	Logo - Large	Logo - Medium	Logo - Small

Questions? Please email development@bay.org

TICKETS

Individual tickets can be purchased online at:
bluemarblebenefit.eventbrite.com

EVENT PROGRAM ADVERTISING

Ad Sizes

Gold \$25,000	Silver \$10,000	Bronze \$5,000
Full Page, B&W (No bleed) 4" w x 7" h		
	2/3 Page, B&W (No bleed) 4" w x 4.583" h	
		1/3 page, B&W (No bleed) 4" w x 2.167" h

Submitting your Files

Advertisements:

- All advertisements must be submitted in black and white (gray scale), no color.
- Resolution of the file and any non-vector graphics in the file such as scanned images must be at least 300dpi. Do not use photos taken off of web pages as they do not reproduce well in print.
- Ads must be submitted as press-quality PDF, Adobe Illustrator, or EPS files.
- Please convert all type to outlines. We may need to substitute any unconverted type if the font used is not provided.
- Please do not submit JPEGs taken off of web pages or PDFs/EPS files made from JPEGs.

Logos:

- Please submit both a color version and a black and white/grayscale version.
- PREFERRED FILE FORMAT: Vector EPS file (such as Adobe Illustrator EPS) with all fonts converted to outlines.
- Please do not submit JPEGs taken off of web pages or PDFs/EPS files made from JPEGs.

To send your artwork

Files that are 5MB or less can be emailed to:
bmb@bayecotarium.org
Please send files over 5MB through an online service such as Hightail or Dropbox.

Invitation recognition logo deadline: July 27, 2018

Program recognition logo and/or advertisement deadline: September 10



1 Beach St., 2nd Floor, San Francisco, CA 94133 | bayecotarium.org/bmb