WORLD’S LARGEST GATHERING OF CLIMATE LEADERS
UN COP28 UAE

NOV 31 – DEC 12, 2023

Delegate Demographics

- Business: 43%
- Investors: 4%
- Media: 4%
- Academia: 17%
- United Nations and Delegates: 8%
- Innovators: 20%
- NGO (Not for Profit Organizations): 4%

Market Sectors

- General Public: 26%
- Executives and Climate Leaders: 37%
- Retail: 27%
- Partner / Owner: 10%
- Innovators: 8%
- United Nations and Delegates: 37%
- NGO (Not for Profit Organizations): 20%
“Greenhouse gas emissions keep growing. Global temperatures keep rising. And our planet is fast approaching the tipping point that will make climate chaos irreversible.”

Antonio Guterres
Secretary General
United Nations
As the first country in the region to ratify the Paris Agreement, the first to commit to an economy-wide reduction in emissions, and the first to announce a Net Zero by 2050 strategic initiative, the UAE is committed to raising ambition in this critical decade of climate change.

HE Mariam bint Mohammed Saeed Hareb Almheiri
UAE Minister of Climate Change and Environment

In the last four decades, BayEcotarium programs, exhibits, outreach, and environmental policy work has impacted millions through our seven branches that include the Smithsonian Affiliated Aquarium of the Bay, Bay Institute, Bay Academy, Sustainable Seafood Alliance, Bay Model, Studio Aqua and EcoXpeditions.

The increasing carbon footprint in the world has rendered the planet in dissonance with nature. RESONANCE with nature is the existential need of our lifetimes and beyond. Music is the universal language that speaks to our hearts and resonates with our souls. The Climate Concert opening on December 6, 2023 at Dubai Opera in sync with UN CLIMATE SUMMIT COP28, is in support of Climate Literacy—the bedrock of Awareness to collective Action!
15 MILLION MEDIA IMPRESSIONS ANTICIPATED
Join us in Resonance

Join the Climate Concert at Dubai Opera on December 6, as a Premier Climate Literacy Enabler

Climate Literacy and Awareness is the key to informed Climate Action.

The concert proceeds sponsored by regional benefactors would generate an On-line Climate Campus for the UAE/MENA offering a platform of shared knowledge, news, developments, curriculum learning modules, offerings, clean-tech, green-tech, innovation, professional openings, training programs, outreach activities and grants.
RESCLIMATE NANCE

7X GRAMMY® Winner
STEWART COPELAND
Founder, Drummer - The POLICE

3X GRAMMY® Winner
RICKY KEJ
LIVE

3X GRAMMY® Winner
TARIQ QUREISHY
Kponential Futurist

FEATURING ANURADHA JULU

3X GRAMMY® Winner
LUKWESA BURAK
BBC Anchor

MASTER OF CEREMONIES

FIRDAUS ORCHESTRA

DECEMBER 6 • 2023 • 6 PM
<table>
<thead>
<tr>
<th>Level</th>
<th>Name</th>
<th>Cost</th>
<th>Benefits</th>
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</table>
| PREMIER | SURGE  | $250,000 | - Unique marketing opportunities including logo in social media posts with links back to your website  
- Your company’s logo in event signage and program, with a page in the concert program with text provided by you, with your sustainability and ocean conservation messaging, including your logo and one photo  
- Your company’s logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions  
- 32 VIP tickets for Resonance Climate Concert with preferred seating  
- 32 tickets for the VIP cocktail reception prior to the concert  
- 6 tickets for the exclusive after party and dinner |
|        | SWELL  | $150,000 | - Unique marketing opportunities including logo in social media posts with links back to your website  
- Your company’s logo in event signage and program, with a page in the concert program with 3 lines of text provided by you, with your sustainability and ocean conservation messaging, including your logo  
- Your company’s logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions  
- 16 VIP tickets for Resonance Concert with preferred seating  
- 16 tickets for the VIP cocktail reception prior to the concert  
- 2 tickets for the exclusive after party and dinner |
|        | TIDE   | $100,000 | - Unique marketing opportunities including logo in social media posts with links back to your website  
- Your company’s logo in event signage and program  
- Your company’s logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions  
- 16 tickets for Resonance Climate Concert with preferred seating  
- 16 tickets for the VIP cocktail reception prior to the concert |
|        | CURRENT| $50,000  | - Unique marketing opportunities including logo in social media posts with links back to your website  
- Your company’s logo in event signage and program  
- Your company’s logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions  
- 8 VIP tickets for Resonance Climate Concert with preferred seating  
- 8 tickets for the VIP cocktail reception prior to the concert |
|        | WAVE   | $25,000   | - Unique marketing opportunities including logo in social media posts  
- Your company’s logo in event signage and program  
- Your company’s logo on email invitations, on the screen at the event, e-blasts  
- 8 VIP tickets for Resonance Climate Concert with preferred seating  
- 8 tickets for the VIP cocktail reception prior to the concert |
CLIMATE LITERACY ENABLER

BENEFITS

Social Media  E-Blast  Website  Newsprint  VIP Reception  Advertisement
## CLIMATE LITERACY ENABLER

### BENEFITS

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<thead>
<tr>
<th></th>
<th>SURGE</th>
<th>SWELL</th>
<th>TIDE</th>
<th>CURRENT</th>
<th>WAVE</th>
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<tr>
<td><strong>VIP</strong></td>
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<td><strong>Concert</strong></td>
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<td><strong>Website</strong></td>
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<td><strong>Seating</strong></td>
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<td><strong>Climate Literacy</strong></td>
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- **Event Tickets (VIP Reception)**
- **Concert Tickets**
- **Event Branding**
- **Name Included in Promo Materials**
- **Website Recognition**
- **Preferred Seating**
- **Featured Climate Literacy Enabler** (Logo on screen display)

Proceeds from the Resonance Climate Concert support the non-profit mission of bay.org

Contact: development@bay.org

Application Deadline: September 2023.

501c3 non-profit.
Tax ID# 90-0401015

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Climate Change is the greatest existential threat facing mankind. Ocean acidification, sea-level rise, melting polar ice-caps, micro-plastics and greenhouse gases are just the proverbial tip of the ice-berg. With every magazine, policy think-tank and news organization running major cover stories on unraveling phenomena of Climate Change, the need for awareness and action, has never been greater. A landmark $260 million transformation of the Smithsonian Affiliated Aquarium of the Bay in San Francisco, to the first of its kind Climate Resilience and Ocean Conservation Living Bay Ecotarium is now underway.

As the world stands in solidarity with UN and the wealthiest philanthropies around the globe pledge support, the Bay Ecotarium has that rare opportunity- the best location visited by 15 million on average each year, a powerful vision, the finest ambassadors and advisors and a stellar design backed by a 42 years track record, to deliver an environmental edifice of unprecedented scale and scope. Conceived by an international team of architects, designers, multi-media and visual communication specialists, the living museum resonates with indigenous native American call for progressive environmental stewardship situated amid a 3 acre public green eco-park dedicated to conservation. This iconic, highly visible generational non-profit initiative, will transform San Francisco into a destination of climate resilience and a beacon of environmental movement worldwide.

BE the movement!™
bayecotarium.org

The largest watershed conservation non-profit in San Francisco, bay.org / BayEcotarium is an amalgam of six institutions, united under one mission focused on climate literacy, environmental policy and conservation. The Smithsonian affiliated Aquarium houses the longest tunnel systems in the United States with 24,000 animals and over 200 species. Human impact and environmental changes have put a strain on marine and terrestrial ecosystems requiring awareness and active mitigation measures for future generations.
Donor/Business Name: ____________________________________________________________________________________________________
(Please list exactly as it should appear in signage and printed materials)
Name of Contact Person: ___________________________________________________________________________________
Address: ______________________________________________________________________________________________________
City, State, Zip: ______________________________________________________________________________________________
Telephone: _____________________________    email:  ____________________________________________________________

Climate Literacy Enabler Level:

☐ SURGE $250,000  ☐ SWELL $150,000  ☐ TIDE $100,000  ☐ CURRENT $50,000  ☐ WAVE $25,000
☐ OTHER _____________________________________________________________________________

Payment:

☐ Check payable to bay.org  ☐ Please bill me later
☐ Visa  ☐ MasterCard  ☐ Discover  ☐ AMEX

Amount: _____________________________________________________    Expiration:  ___________________________
Account: __________________________________________________________________________________________________
Name on Card: _____________________________________________________________________________________________
Billing Address: _______________________________________________________________________________________________
City, State, Zip: ________________________________________________________________________________________________
Signature: __________________________________________________________________________________________________