



DUBAI OPERA



CLIMATE RESONANCE

CLIMATE CONCERT



COP28
UAE



DECEMBER 6 • 2023 • 6 PM

AquariumoftheBay.org/ResonanceClimateConcert





COP²⁸
UAE

**WORLD'S LARGEST
GATHERING OF
CLIMATE LEADERS**



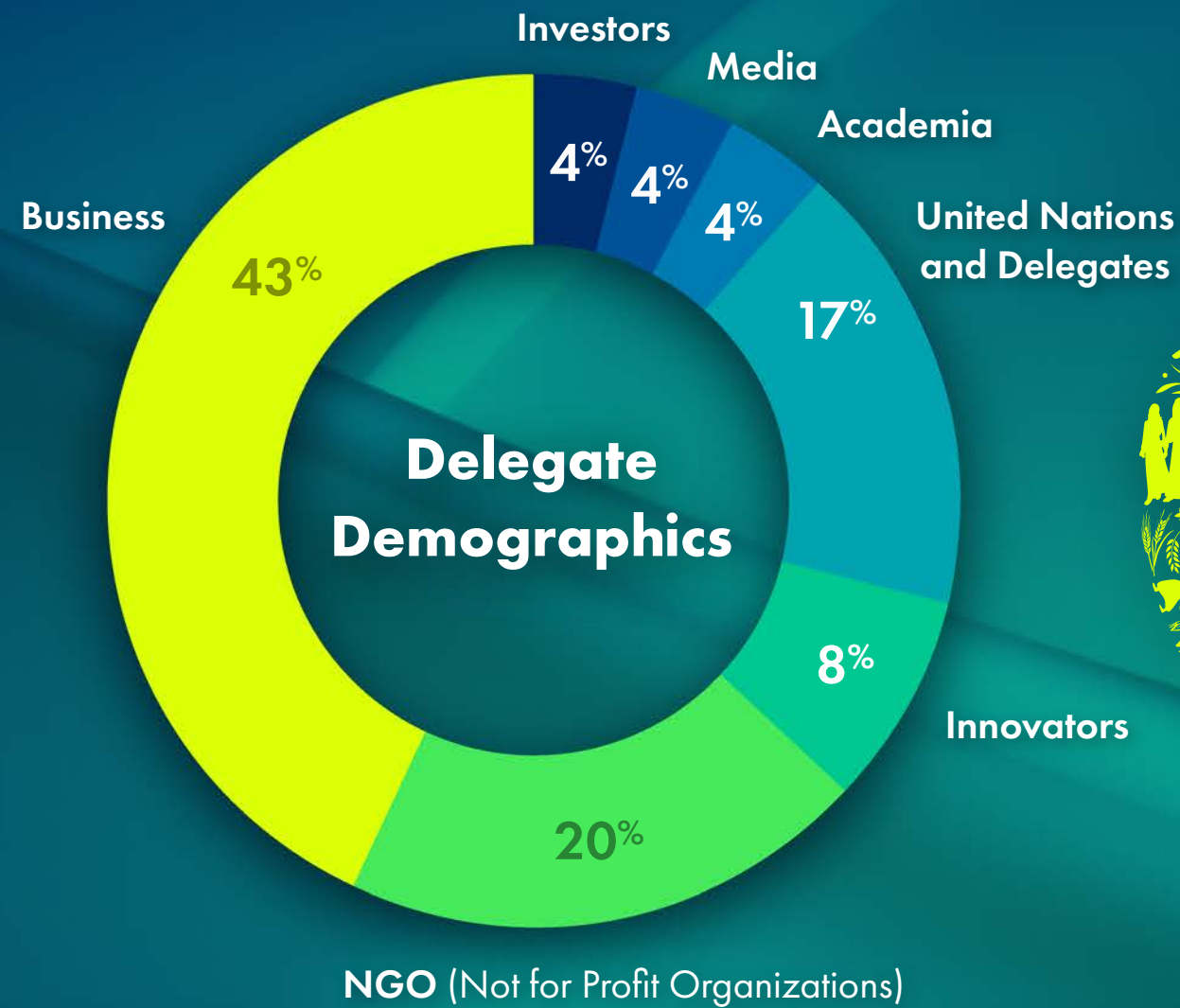
CLIMATE CONCERT



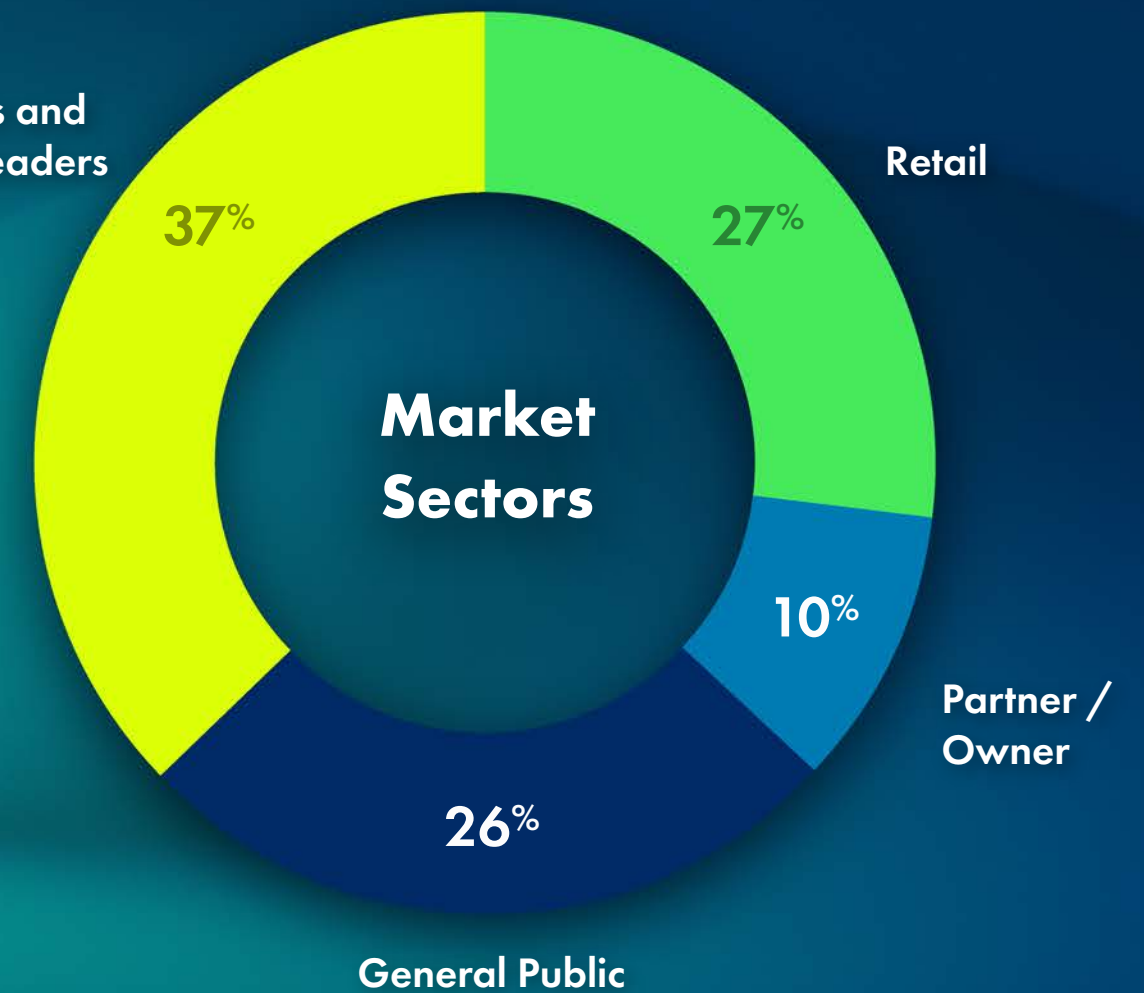
**EXPO
CITY
DUBAI**

UN COP28 UAE

NOV 31 – DEC 12, 2023



Executives and Climate Leaders





COP28 UAE



140

HEADS OF STATE

151

NATIONS

30,000

DELEGATES

4,000

MEDIA REPRESENTATIVES

15,000

OBSERVERS

"Greenhouse gas emissions keep growing. Global temperatures keep rising. And our planet is fast approaching the tipping point that will make climate chaos irreversible."

Antonio Guterres
Secretary General
United Nations



OPENING REMARKS

“As the first country in the region to ratify the Paris Agreement, the first to commit to an economy-wide reduction in emissions, and the first to announce a Net Zero by 2050 strategic initiative, the UAE is committed to raising ambition in this critical decade of climate change.”

**HE Mariam bint Mohammed
Saeed Hareb Almheiri**
UAE Minister of Climate
Change and Environment



In the last four decades, BayEcotarium programs, exhibits, outreach, and environmental policy work has impacted millions through our seven branches that include the Smithsonian Affiliated Aquarium of the Bay, Bay Institute, Bay Academy, Sustainable Seafood Alliance, Bay Model, Studio Aqua and EcoXpeditions.

The increasing carbon footprint in the world has rendered the planet in dissonance with nature. RESONANCE with nature is the existential need of our lifetimes and beyond. Music is the universal language that speaks to our hearts and resonates with our souls. The Climate Concert opening on December 6, 2023 at Dubai Opera in sync with UN CLIMATE SUMMIT COP28, is in support of Climate Literacy—the bedrock of Awareness to collective Action!

BUILDING DESIGN
+ CONSTRUCTION

EDMONTON SUN

TORONTO STAR

THE GLOBE AND MAIL*

SAN FRANCISCO
BAY TIMES

CHINADAILY

GREENOCK
Telegraph

GULF NEWS

THE TIMES OF INDIA

Hindustan Times

The Indian EXPRESS

THE HINDU

ODESSA AMERICAN

Hawaii
Tribune Herald

HONOLULU
Star Advertiser

West Hawaii Today

राजस्थान पत्रिका
RAJASTHAN PATRIKA

दैनिक भास्कर
DAINIK BHASKAR

NBT
नवभारत टाइम्स
NAVBHARAT TIMES

The Tribune
CHANDIGARH

Los Angeles Times

San Francisco
Chronicle

SFGATE

Examiner

Malayala Manorama

THE TIMES OF INDIA

15 MILLION

SAN FRANCISCO
BUSINESS TIMES

THE ECONOMIC TIMES

THE VANCOUVER SUN

DHT
GRANDE PRAIRIE DAILY HERALD TRIBUNE

MEDIA IMPRESSIONS ANTICIPATED

Khaleej Times

THE STRAITSTIMES

Mercedes-Benz
magazine

AIR INDIA

CANADIAN
IMMIGRANT

indicanews

American
Alliance of
Museums
MUSEUM

Courier

ARCHITECTURAL DIGEST
AD

Forbes

enRoute

ALL INDIA RADIO NEWS

CBCradio

npr

KCBX NEWS

KRON 4

FOX NEWS

CBS NEWS

MSNBC

VISIONTV

KQED

OMNI
TELEVISION

DD NEWS

NDTV

FOX 2 NEWS

PTC PUNJABI

inverclydenow

NEWS

Gazette

MSNBC

CBS

CBC

PBS

PUNJAB TV

KQED

CNBC

NewsWest

abc

KCBX NEWS
Central Coast Public Radio

NBC

SCOTTISH
SUNDAY EXPRESS

T 20
TELEMUNDO

सत्यम् प्रियम् मन्त्रम्

Midland
DAILY NEWS

FOX 2
K T V U

PTC PUNJABI

CP 24

CBS 7

JOIN US IN RESONANCE

SEA LEVEL RISE
GLOBAL WARMING
OCEAN POLLUTION
CLIMATE CRISIS



HOPE SPOTS
MARINE PROTECTED AREAS
CLIMATE ACCORD
BLUE ECONOMY

Join the Climate Concert at Dubai Opera on
December 6, as a **PREMIER CLIMATE LITERACY ENABLER**

Climate Literacy and Awareness is the key to informed Climate Action.

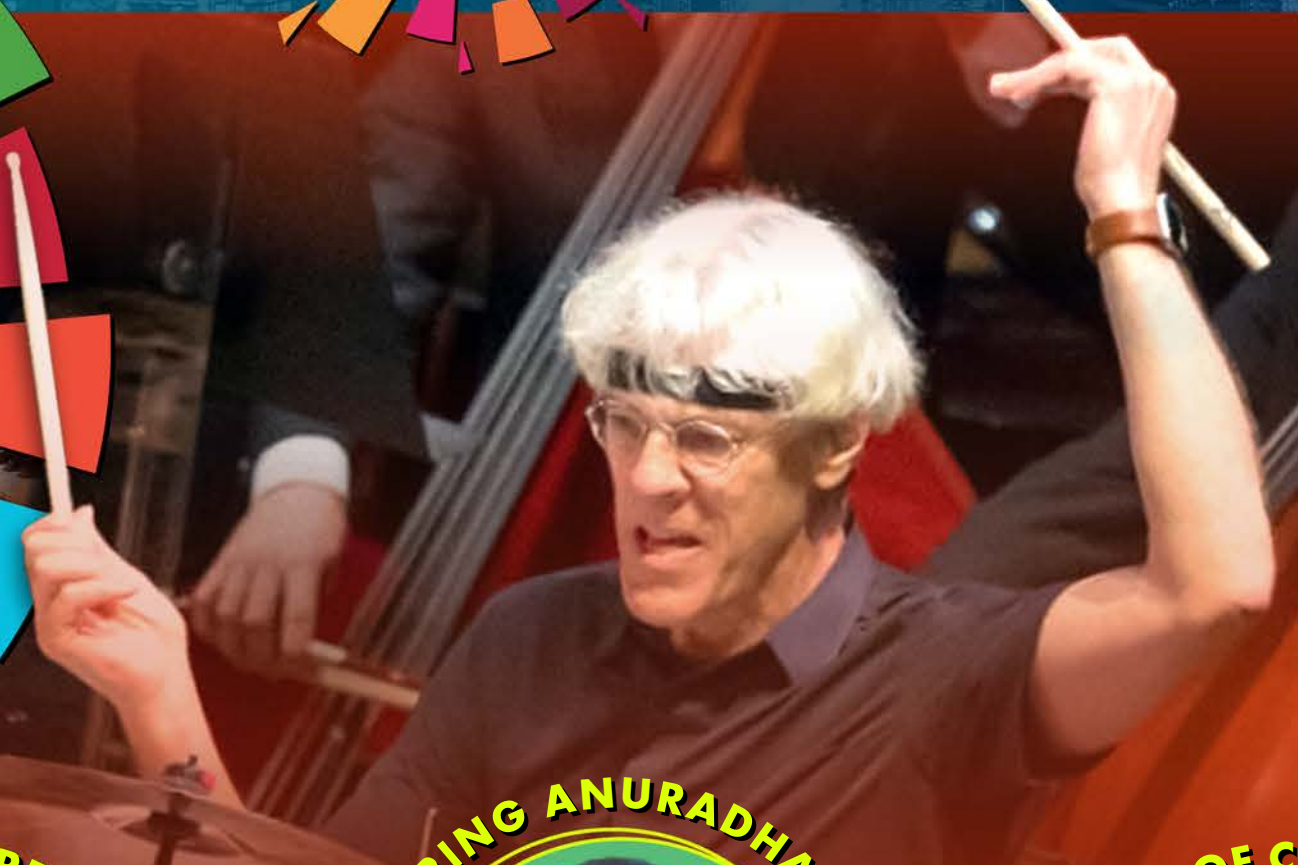
The concert proceeds sponsored by regional benefactors would generate an On-line Climate Campus for the UAE/MENA offering a platform of shared knowledge, news, developments, curriculum learning modules, offerings, clean-tech, green-tech, innovation, professional openings, training programs, outreach activities and grants.

RESILIENCE

CLIMATE bayecotarium™



3X GRAMMY® Winner
RICKY KEJ
LIVE



7X GRAMMY® Winner
STEWART COPELAND
Founder, Drummer - The POLICE

POLICE DAMAGED




FIRDAUS
ORCHESTRA

MASTER OF CEREMONIES

TARIQ QUREISHY
Xponential Futurist

FEATURING ANURADHA JUJU


MASTER OF CEREMONIES

LUKWESA BURAK
BBC Anchor

DECEMBER 6 • 2023 • 6 PM

CLIMATE LITERACY ENABLER BENEFITS

PREMIER LEVEL

Exclusive access
to concert guests
day of event!

SURGE
\$250,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program, with a page in the concert program with text provided by you, with your sustainability and ocean conservation messaging, including your logo and one photo
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions
- 32 VIP tickets for Resonance Climate Concert with preferred seating
- 32 tickets for the VIP cocktail reception prior to the concert
- 6 tickets for the exclusive after party and dinner

SWELL
\$150,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program, with a page in the concert program with 3 lines of text provided by you, with your sustainability and ocean conservation messaging, including your logo
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions
- 16 VIP tickets for Resonance Concert with preferred seating
- 16 tickets for the VIP cocktail reception prior to the concert
- 2 tickets for the exclusive after party and dinner

TIDE
\$100,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions.
- 16 tickets for Resonance Climate Concert with preferred seating
- 16 tickets for the VIP cocktail reception prior to the concert

CURRENT
\$50,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions
- 8 VIP tickets for Resonance Climate Concert with preferred seating
- 8 tickets for the VIP cocktail reception prior to the concert

WAVE
\$25,000

- Unique marketing opportunities including logo in social media posts
- Your company's logo in event signage and program
- Your company's logo on email invitations, on the screen at the event, e-blasts
- 8 VIP tickets for Resonance Climate Concert with preferred seating
- 8 tickets for the VIP cocktail reception prior to the concert



CLIMATE LITERACY ENABLER BENEFITS

Social
Media

E-Blast

Website

Newsprint

VIP
Reception

Advertisement



CLIMATE LITERACY ENABLER BENEFITS

Proceeds from the Resonance Climate Concert support the non-profit mission of bay.org

Contact:

ResonanceClimateConcert@bayecotarium.org

Application Deadline
September 2023.

501c3 non-profit.
Tax ID# 90-0401015

	SURGE \$250,000	SWELL \$150,000	TIDE \$100,000	CURRENT \$50,000	WAVE \$25,000
Event Tickets (VIP Reception)	32 VIP	16 VIP	16 VIP	8 VIP	16 VIP
Concert Tickets	32	16	16	8	8
Event Branding	•	•	•	•	•
Name Included in Promo Materials	•	•	•	•	•
Website Recognition	•	•	•	•	
Preferred Seating	•	•			
Featured Climate Literacy Enabler (Logo on screen display)	•				

Event Tickets (VIP Reception)

Concert Tickets

Event Branding

Name Included in Promo Materials

Website Recognition

Preferred Seating

Featured Climate Literacy Enabler
(Logo on screen display)





our future

Climate Change is the greatest existential threat facing mankind. Ocean acidification, sea-level rise, melting polar ice-caps, micro-plastics and greenhouse gases are just the proverbial tip of the ice-berg. With every magazine, policy think-tank and news organization running major cover stories on unraveling phenomena of Climate Change, the need for awareness and action, has never been greater. A landmark \$260 million transformation of the Smithsonian Affiliated Aquarium of the Bay in San Francisco, to the first of its kind Climate Resilience and Ocean Conservation Living Bay Ecotarium is now underway.

As the world stands in solidarity with UN and the wealthiest philanthropies around the globe pledge support, the Bay Ecotarium has that rare opportunity- the best

location visited by 15 million on average each year, a powerful vision, the finest ambassadors and advisors and a stellar design backed by a 42 years track-record, to deliver an environmental edifice of unprecedented scale and scope. Conceived by an international team of architects, designers, multi-media and visual communication specialists, the living museum resonates with indigenous native American call for progressive environmental stewardship situated amid a 3 acre public green eco-park dedicated to conservation. This iconic, highly visible generational non-profit initiative, will transform San Francisco into a destination of climate resilience and a beacon of environmental movement worldwide.

BE the movement!™



bayecotarium.org

The largest watershed conservation non-profit in San Francisco, bay.org / BayEcotarium is an amalgam of six institutions, united under one mission focused on climate literacy, environmental policy and conservation. The Smithsonian affiliated Aquarium houses the longest tunnel systems in the United States with 24,000 animals and over 200 species. Human impact and environmental changes have put a strain on marine and terrestrial ecosystems requiring awareness and active mitigation measures for future generations.



AQUARIUM OF THE BAY



THE BAY INSTITUTE



BAY MODEL ALLIANCE



STUDIO AQUA



BAY ACADEMY



CLIMATE LITERACY ENABLER AGREEMENT

Contact:

ResonanceClimateConcert@bayecotarium.org

501c3 non-profit.

Tax ID# 90-0401015

Donor/Business Name: _____

(Please list exactly as it should appear in signage and printed materials)

Name of Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ email: _____

Climate Literacy Enabler Level:

SURGE \$250,000 SWELL \$150,000 TIDE \$100,000 CURRENT \$50,000 WAVE \$25,000

OTHER _____

Payment:

Check payable to bay.org Please bill me later
 Visa MasterCard Discover AMEX

Amount: _____ Expiration: _____

Account: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____



RESILIENCE
CLIMATE CONCERT